

STRATEGIC PLAN 2025-2028

VISION

A cancer-free future

PURPOSE

To reduce the incidence and impact of all cancers for all Tasmanians

GOALS

1 Prevent

Empower and support all Tasmanians to reduce their cancer risk

2 Support

Provide equitable access and quality support services for all Tasmanians impacted by a cancer diagnosis, including their family and loved ones

3 Research

Invest in research that reduces the incidence and impact of cancer and improves the lives of Tasmanians

4 Advocate

Pursue systemic change to reduce the incidence of cancer, to increase survival rates, and improve the wellbeing of Tasmanians

5 Leverage

Have a strong organisation and internal systems that enable us to deliver impactful outcomes for the Tasmanian community

PRIORITIES

1.1 Raise awareness of the risk factors that lead to cancer and how to reduce these risks

1.2 Provide evidence-based, culturally relevant services, tools and resources

1.3 Work with the community to support Tasmanians to build their capacity for health behaviour change

1.4 Collaborate with the community to ensure our programs and services are accessible and effectively support health equity

2.1 Increase awareness, access and utilisation of cancer support services

2.2 Provide evidence-based supportive care services that are effective, responsive and efficient

2.3 Collaborate with those with a lived experience of cancer to provide client-centred supportive care services

2.4 Work with sector partners to deliver supportive care projects that benefit the Tasmanian community

3.1 Collaborate and invest in high-quality research into cancer prevention, treatment, supportive care and survivorship

3.2 Support the Tasmanian cancer research sector to deliver world-class outcomes

3.3 Raise awareness of the advancements in Tasmanian cancer research

3.4 Connect Tasmanians impacted by cancer to research which helps them better understand and navigate their cancer journey

4.1 Actively monitor current trends and issues impacting the delivery of cancer services and programs in Tasmania

4.2 Advocate for public investment into evidence-based cancer preventative health and cancer support services

4.3 Provide leadership for the delivery of improved services and programs across the Tasmanian cancer sector

4.4 Actively collaborate with our Tasmanian health sector partners to drive positive change in the overall health of Tasmanians

5.1 Ensure CCT is a well-governed and financially sustainable organisation

5.2 Foster a values-driven and welcoming culture that prioritises collaboration, inclusion and professional development

5.3 Maintain brand reputation, and relationships through effective marketing and communication, fundraising and donor management strategies

5.4 Use data and technology to drive continual improvement and growth



**Cancer
Council**
Tasmania

All of us
against cancer