



IMPACT REPORT

2022-2023



All of us
against cancer

Contents

The principles that guide our work	3
Message from the Board President and CEO	4
Organisational structure	6
Financial overview	7
WHERE DOES THE MONEY GO?	
- Supportive care	8
- Cancer research	10
- Cancer prevention	11
- transport2treatment	12
- SunSmart	13
- Quit	14
WHERE DOES THE MONEY COME FROM?	
- Events and fundraising	16
- Campaigns and communications	17
- Volunteers	18
- Local appeals	19
- The Future Fund	19
- Gifts and giving	20
- Retail	20
- Community fundraising	21
Sponsors and supporters	22

Service charter

Cancer Council Tasmania wants to provide the highest quality service we can. The purpose of our Service Charter is to outline how we interact with people within and outside of our organisation.

Who we are and what we do?

Cancer Council Tasmania is a charity working to minimise the incidence and impact of cancer on all Tasmanians through our work in cancer prevention, support, research and advocacy.

When we interact we will

- Be respectful.
- Communicate in an honest and clear manner.
- Welcome you warmly and thank you sincerely.
- Ensure your enquiry is handled effectively by the most appropriate person.

We are responsive

- We will respond promptly.
- We will be knowledgeable about our programs, services and products.
- Provide accurate, appropriate and evidence based information.

We maintain confidentiality

- We have systems in place to ensure that we protect confidential information.
- We handle all your information in accordance with the Privacy Act 1988.

We are transparent and honest

- We are open about our processes, governance and financial information.
- Our program and service information is generally available on our website and in community correspondence /publications.
- Our staff and volunteers must disclose conflicts of interest.

We welcome feedback

- We will listen to you.
- We will handle your feedback in a fair, confidential and responsive manner, free from repercussion or prejudice.

You can help us by

- Giving us all the relevant information we need to help you.
- Letting us know if we need to provide for your individual requirements.
- Asking us to provide further information or to explain anything you are not sure of.
- Being courteous and respectful.

The principles that guide our work

Our Vision is for a cancer-free future.

Our Mission is to reduce the incidence and impact of cancer on all Tasmanians.

- Provide professional support services for people affected by cancer.
- Invest in cancer prevention programs that educate the community about lifestyle factors that can decrease the risk of cancer.
- Fund local cancer research projects and provide a respected voice for people affected by cancer.

It takes many hands to take on cancer. Every day over **10 Tasmanians** receive a cancer diagnosis. Every year over **900 Tasmanian families** deal with the loss of a loved one through cancer. **Every Tasmanian has a cancer story.**

The CCT Team have an equity focus, working with organisations that support Aboriginal and Torres Strait Islander people, people from a culturally and linguistically diverse background, those facing social disadvantage, the LGBTQTAI+ community, and the general public.

Our Values

GENEROSITY. We give generously of ourselves. We value and appreciate the generosity of the community.

INTEGRITY. We are accountable. We do what we say we will do.

COLLABORATION. We actively work together to make a real difference.

COURAGE. We recognise courage in others and are inspired to speak out and step up.

INNOVATION. We encourage innovation and embrace thought leadership.

We strive for excellence.



Message from the Board President and CEO

The 2022-23 financial year has been a very successful year across all areas of the organisation.

Our cancer support centres were open for the full year after the impacts of COVID-19. We provided face to face support to around 255 Tasmanians each month and delivered nearly 6,800 occasions of support across a broad range of programs and services.

This included a range of financial assistance services including KidzCan, a program piloted last year which is now statewide. Our Pro Bono services also contributed to positive outcomes for clients who sought legal and financial advice.

Our transport2treatment service completed over 6,400 trips, the highest number of trips and new clients since the program commenced. We received tremendous support from our volunteer drivers and are very thankful for their ongoing dedication to ensure clients get to their treatment appointments.

CCT's investment into cancer research continued and now exceeds \$6.9 million over the past 28 years. During the 2022-23 FY the Public Talks program was reignited and with the oversight of the CCT Scientific Research Committee, we continued our investment into research grants, clinical trials and academic scholarships.

The CCT cancer prevention team continued working with the broader community through presentations and interactions with schools, local organisations and businesses. The results from our SunSmart social marketing campaign aimed at adolescents produced

good results to help guide us in our work with this age group. The priority populations strategy was launched with the signing of an MOU with the Migrant Resource Centre North.

Thanks to Quit Tasmania's evidence-based mass media campaigns, 79% of Tasmanians who saw the campaigns took some form of action to stop smoking and 58% were motivated to quit or stay quit. Over 2,850 people received ongoing counselling and support through the Quitline and 114 organisations engaged with the service for information, smoking support and training.

As an organisation that is principally funded by the public, the efforts of our engagement and fundraising team have been wonderful, with all our events being well supported. In June 2023 the inaugural CCT Future Fund Dinner was held providing a great opportunity to speak about the Fund and how it will contribute to CCT in future years.

Enhancing the financial viability of the business will continue to be challenging but it is pleasing to announce a net profit for the 2022-23 FY and a strong balance sheet due to the revaluation of our building assets and increased cash reserves.

CCT has over 550 registered volunteers who are an extremely important part of the organisation. As in other years it was wonderful to be able to present Outstanding Service Awards and Years of Service certificates to our volunteers at our regional volunteer Christmas functions. Our volunteer Board ensure that CCT is a well governed organisation and we are thankful for the support they give to the organisation outside of their board duties.

To all the staff and volunteers, we are thankful for their continued commitment to CCT and the passion, energy

and ongoing contributions they make across all aspects of the organisation to ensure that CCT can achieve its purpose.

In closing, the Board would like to acknowledge the outstanding contribution of our retiring CEO, Penny Egan. For 10 years Penny has provided exceptional service as a leader of the organisation in providing strategic excellence, recruiting and mentoring many dedicated staff members, and carefully guiding the organisation through financially challenging seas.

Steering CCT so strongly through the difficult times of COVID-19 is just one example of her leadership and commitment to the organisation. The Clothes4Cancer Op Shop venture and the Future Fund are amongst recent initiatives that Penny has driven.

Above everything else, Penny has been an outstanding ambassador for CCT and custodian of its brand and reputation. All of us associated with CCT are extremely grateful for her enormous contribution over such a long period, and we wish her the very best for her well-earned retirement.

Professor Gregory Peterson

BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD
Board Chair

Penny Egan BBus (Acc) FCPA GAICD

Chief Executive Officer



Organisational structure

PATRON

- Her Excellency the Honourable Barbara Baker, AC, Governor of Tasmania

BOARD

Board President

- Professor Gregory Peterson BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD

Vice President

- Belinda Webster LLB FAICD

Board Directors

- Prof Rosemary A Harrup FRACP FRCPA
- Leigh Stalker FAII CIP Grad Dip Insurance MBA
- Brendan Blomeley MBA FAICD FIML
- Darren Elphinstone BRegResM
- Moya Fyfe BA (Politics and English)
- Julie Tate DipDRad, GradDipEd, GradDipHSM, MBus, FIR, FCHSM, CHE, GAICD
- Louise Hannan BNg, MBus (Mktg)

SUBCOMMITTEE CHAIRS

Nomination & Governance Chair

- Professor Greg Peterson

Finance, Audit & Risk Chair

- Leigh Stalker

FUTURE FUND ADVISORY COMMITTEE

Chair

- Royce Fairbrother

Committee Members

- Darren Elphinstone
- Leigh Stalker
- Paul Fallon FAICD
- Hugh McKenzie FCA

SCIENTIFIC RESEARCH COMMITTEE

Chair

- Dr Allison Black BMedSci MBBS(Hons) FRACP

Committee Members

- Professor Gregory Peterson
- Associate Professor Dr. Rosemary Harrup
- Professor Jo Dickinson PhD

- Dr Raef Awad MBBS MSc M.D. FRANZCR
- Dr Kym Nutting Dpsych MAPS Cclin
- Renae Grundy BN, BSc (Hons), MCN, Prof Doc. Candidate
- Dr Michael McKay MBBS (Hons) FRANZCR PhD MD
- Associate Professor Liesel Fitzgerald PhD
- Dr Axel Durieux MD, FRACP, AFRACMA
- Dr Tracey Batt MBBS FRACP FRCPA - resigned Dec. 2022
- Fiona Davis BA LLB Abetz Curtis Lawyers - Principal - resigned Feb. 2023

MANAGEMENT TEAM

Chief Executive Officer

- Penny Egan BBus (Acc) FCPA GAICD

Director, Supportive Care

- Sarah De Jonge BA, BSc (Hons)

Director, Engagement & Fundraising

- Jill Bannon AssDipBus MFIA

Director, Strategy & Mission

- Rory Wilson BA, Soc Sci (Hons)

Director, Corporate Services

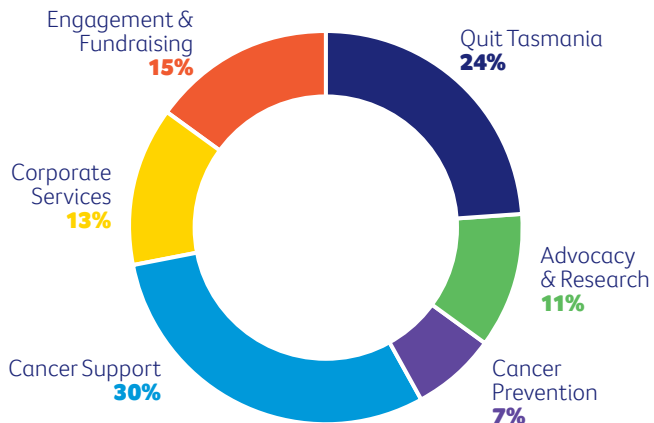
- Frank Martinovich MBus

Director, Quit Tasmania

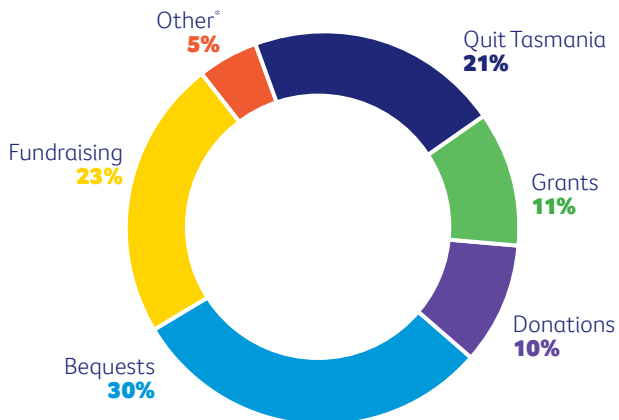
- Abby Smith MSc, BA(Hons), BSc

Financial overview

TOTAL MISSION EXPENDITURE



TOTAL MISSION INCOME



* Includes retail, rental income, interest, royalties and committed funds and sundry grants.

Our yearly Impact Report is accompanied by full financial reporting, which is presented to and approved by the Board of Cancer Council Tasmania. To access a copy of the Cancer Council Tasmania Financial Report 2022-23 online, go to www.cancer.org.au/about-us/about-cancer-council/tas/annual-report

Providing Supportive Care to Tasmanians

Our goal in Supportive Care is to help people navigate their cancer experience by providing services for anyone living in Tasmania dealing with a cancer diagnosis, whether it be their own or that of someone they care about.

We take a collaborative approach and work to ease the distress and burden of cancer by providing practical assistance, emotional support, information and a range of wellbeing programs.

Our cancer support centres in Devonport, Launceston and Hobart provide a warm, welcoming environment in which our clients can take time out to process their emotions, talk through their experience with our Supportive Care team, connect with others in similar circumstances and access our range of programs.

The greatest and most pressing need is often focused on practical matters. Having these needs met alleviates so many pressures and allows people to think about taking care of themselves in other ways.

We provide individual support or the opportunity to connect and talk with others, alongside:

- A range of complementary therapies.
- Financial assistance.
- Transport to and from medical appointments.
- An extensive wig library and range of headwear.
- Educational webinars and workshops focused on specific cancer-related topics such as nutrition, survivorship, self-care and wellbeing.
- Hardcopy and digital evidence-based resources (up-to-date and trustworthy information).

Our Supportive Care staff have been privileged to walk alongside many Tasmanians impacted by cancer in the past twelve months. All our services are offered statewide, at no cost to our clients.



WHERE DOES THE MONEY GO?

Achievements in the 2022-23 FY:

- **1,976** individual clients provided with support through **3,829** 1:1 support sessions with staff.
- **426** client attendances at **105** support group sessions.
- **215** wigs given to clients experiencing hair loss as a result of cancer treatment.
- **23** children with cancer received over \$23,000 from the Rachel and Jye Fund, alleviating the financial burden of cancer and assisting with costs of travel-related treatment.
- **249** financial relief payments, totalling \$84,270 were provided in partnership with Aurora Energy, Telstra and Freemasons Tasmania.
- **223** calls made to our 13 11 20 information and support phone line.
- **1,158** places filled in **122** different complementary therapy sessions including oncology massage, Tai Chi, yoga, Pilates and mindfulness.
- **11** Seize the Day Educational Scholarships awarded, totalling \$23,268 through our new online application process.
- **71** payments, totalling \$34,306 made to young people impacted by a cancer diagnosis in their immediate family, through our KidzCan program.
- **11,078** cancer information resources distributed to Tasmanians.





Investing in Tasmanian cancer research

Research is central to Cancer Council Tasmania’s mission to reduce the incidence and impact of cancer on all Tasmanians. Funding local research and clinical trials depends on the incredible generosity of the Tasmanian community. Funds have been allocated based on expert peer review to various innovative projects in the past year. In the 2022-23 FY, funding was allocated to:

NEWLY AWARDED

- **\$70,000** for 2023 Data Management Clinical Trials at Royal Hobart Hospital and Launceston General Hospital.
- **\$30,000** for the Molecular Screening and Therapeutics (MoST) Program.
- **\$30,000** for the Evelyn Pedersen PhD Scholarship awarded to Jasmine Bacon (UTAS), project “Understanding the Financial and Employment Experiences and Needs of People with Prostate Cancer and their Carers”.
- **\$13,900** for CCT Research Grant, awarded to Dr Kelsie Raspin, pictured left, (UTAS), “Identifying key drivers of metastatic bone tumours”.

ONGOING

- **\$100,000** for the CCT Joy and Robert Coghlan/College of Health and Medicine Postdoctoral Research Fellowship 2022, awarded to Dr Kelsie Raspin, (UTAS).
- **\$30,000** for the Evelyn Pedersen PhD Scholarship awarded to Sophie Navickas (UTAS), project “BRG1-dependent evolution of the epigenome in medulloblastoma”.

Delivering cancer prevention education

Around one third of cancers can be prevented through certain lifestyle choices, and our cancer prevention team is passionate about helping Tasmanians reduce their cancer risk.

We do this through awareness campaigns, policy development in schools and workplaces, and community education programs and resources. Our team focuses on early cancer detection, encourages screening and helps inform people how to lower their cancer risk.

During the 2022-23 FY, the cancer prevention team has had an increased focus on ensuring that our health messaging is inclusive and accessible for all Tasmanians, with a focus on how we reach and engage with the most vulnerable within our community with increased cancer risk. We have also developed a range of online self-guided learning modules on our key messages making cancer prevention education accessible anytime, anywhere.

- Cancer prevention messaging was displayed **66,382** times through Facebook and Instagram, of this there were **4,949** engagements with the content.
- CCT delivered a SunSmart campaign targeting young Tasmanians aged 12 – 25. The campaign messaging was displayed **93,044** times on Facebook and Instagram, and **65,204** times through Google ads and YouTube. **2,759** young Tasmanians clicked through to download the SunSmart app from this promotion.
- CCT shared cancer prevention messaging in community newsletters delivered by organisations including Youth Family Community Connections, Circular Head Aboriginal Corporation, COTA, TasRail, South East Tasmanian Aboriginal Corporation, Karadi Aboriginal Corporation, Department of Education, Children and Young People and Catholic Education.
- The cancer prevention team directly engaged with **5,257** Tasmanians through presentation and attendance at Expos.



Know your cancer risk.

Use the Cancer Risk Calculator to find out how you are currently reducing your cancer risk.

TRY IT FOR FREE NOW

First up, let's talk about ultraviolet (UV) radiation from the sun.

When outside for extended periods of time, how do you protect your skin?

Do you wear sun protective clothing (e.g. shirt with a collar, sleeves and long pants)?

Yes No

I wear sun protective clothing.



Growing our transport2treatment program



Our transport2treatment service (t2t) provides transport support to any Tasmanian facing hardship in getting to and/ or from their cancer treatment appointments.

This is a no cost service and is made possible thanks to our 65 volunteer drivers – and we are always looking for more to join us!

In the 2022-23 FY the program increased across all KPIs.

Some highlights were:

- **Our total trips reached 6,423** - the highest yearly number on record.
- **We transported our clients to and from 5,879 cancer treatment appointments** across 165 different Tasmanian suburbs and towns.
- **Our volunteer drivers logged over 280,000 kilometres of driving.** 526 individuals were transported across Tasmania. of which **349** were new clients to the service.

Our current youngest client, Ollie (pictured here with volunteer driver Peter), bravely chose to give back to community by becoming the face of our Tax Time Appeal.





Taking the SunSmart message into schools

Cancer Council Tasmania's SunSmart Schools and Early Childhood Program has been protecting Tasmanian children from harmful UV exposure for 25 years.

Over-exposure to ultraviolet (UV) radiation in childhood and adolescence is a major risk factor for developing skin cancer later in life. Schools can play a significant role toward reducing the lifetime risk of skin cancer, by implementing SunSmart strategies that protect their students, staff, and broader school community.

Currently the SunSmart Program reaches more than **65,000** children through our **473 member schools** and early childhood centres. Our Secondary School UV program reaches more than **7,000** adolescents through our **17 member Secondary Schools**.

In preparation for the 2023/24 SunSmart season, our cancer prevention team formed a working group with school health nurses representing a range of schools from across Tasmania. This helped us to understand the challenges and barriers to implementing practical SunSmart strategies in schools. This working group provided valuable insights into how we can offer educational support to school health nurses and teachers across the state and how we can grow engagement with the Secondary School UV Program.





Quit Tasmania is a program of Cancer Council Tasmania and funded by the Department of Health Tasmania. We have been leading efforts in tobacco control since 1995 through prevention, support, research and advocacy programs. Our vision is for a Tasmania free from tobacco and related products, including e-cigarettes, and their harmful effects.

SOCIAL MARKETING PROGRAM

Tasmanians exposed to campaign messages through various media channels.



59%

Free to air TV



33%

Facebook/
Instagram



37%

Other forms of
advertising

Aware of various options to quit smoking



Took some form of action as a result of seeing TV ad



Motivated to quit or stay quit



QUIT SERVICES



1 in 4

clients who set a quit date identified as an 'ex-smoker' at 6 month follow-up

- **2850** new and returning clients
- Clients come from all age groups and regions
- **88%** of clients were offered and accepted ongoing Quitline counselling following an initial call

COMMUNITY ENGAGEMENT

- **114** Tasmanian services, schools and workplaces engaged with us for information, support and training
- **3843** Resources distributed to service providers and workplaces
- **96** Community service workers participated in Supporting People to Stop Smoking training



100%

would recommend the training to others



Arie used the My QuitBuddy App to help him quit.
quittas.org.au



e-cigarettes and nicotine: the facts

Most e-cigs still on the market in Australia are made in China and contain nicotine and other harmful chemicals.

Most e-cigs contain nicotine and other harmful chemicals. Nicotine is highly addictive and can cause heart disease, stroke and other health problems.

Quitting now can save your life. For more information, visit www.quit.org.au



06 NEWS
'We need to protect future generations'

DANGERS OF VAPE CHANGES

By [Name]

As the government considers changes to the way e-cigarettes are regulated, a group of scientists and public health experts has warned that the changes could be "hard-hitting" and "stubby" for smokers.

The group, led by Professor [Name], says that the changes could lead to a significant increase in the number of people who are addicted to nicotine, and that this could have serious health consequences.

The group also says that the changes could lead to a significant increase in the number of people who are addicted to nicotine, and that this could have serious health consequences.

NEWS 07 Hard-hitting ads to stub out smoking

By [Name]

Thousands of Australians are being urged to quit smoking by a new series of "hard-hitting" advertisements. The ads, which are part of a new campaign, show people who are struggling to quit and the consequences of smoking.

The ads are part of a new campaign, which is being run by the Australian Government. The ads are designed to be "hard-hitting" and "stubby", and are intended to help people who are struggling to quit.

The ads are part of a new campaign, which is being run by the Australian Government. The ads are designed to be "hard-hitting" and "stubby", and are intended to help people who are struggling to quit.

Viewers flock to MasterChef



A year-round program of events and fundraising

JULY 2022
DRY JULY (Statewide)



JULY 2022
UNITE IN YELLOW BREAKFAST (Launceston)



AUGUST 2022
DAFFODIL DAY (Statewide)



OCTOBER 2022
SPARKLE FOR HOPE GALA BALL (Launceston)



NOVEMBER 2022
NAUTICAL GALA BALL (Hobart)



NOVEMBER 2022
CHRISTMAS APPEAL LAUNCH (Steph's Story)



MARCH 2023
THE MARCH CHARGE (Statewide)



APRIL 2023
TAX APPEAL LAUNCH (Ollie's Story)



MAY 2023
AUSTRALIA'S BIGGEST MORNING TEA (Statewide)



WHERE DOES THE MONEY COME FROM?

Campaigns and communications

SEPTEMBER 2022 WOMEN'S 5KM WALK/RUN (Launceston)



DECEMBER 2022 THE LONGEST DAY (Statewide)



JUNE 2023 MASQUERADE GALA BALL (Devonport)



SEPTEMBER 2022 UNITE IN YELLOW LUNCH (Hobart)



FEBRUARY – MARCH 2023 RELAY FOR LIFE (Six events around Tasmania)



THANK YOU to everyone who has attended a Cancer Council Tasmania event, volunteered, held your own fundraising event on our behalf, or donated to our appeals and campaigns during the 2022-2023 financial year.

Having a year-round program of campaigning is crucially important to keep Cancer Council Tasmania's mission and fundraising front-of-mind for Tasmanians.

Alongside the marketing that supports the 20 events and appeals shown on these pages, we also have major multi-channel campaigns for Australia's Biggest Morning Tea and Daffodil Day.

Throughout the 2022-23 FY, to reduce expenditure and the impact on the environment, Cancer Council Tasmania adapted our hard-copy Daffodil News into a lighter quarterly magazine that is also easily shareable online and through social media.

The new-look Daffodil News sits alongside our monthly Daffodil E-news, promoting Supportive Care, prevention, events and fundraising to a growing audience:

Daffodil News Distribution:
3,000 per issue

Daffodil E-news distribution list:
10,000 per month

Instagram and Facebook reach:
12,000 followers

The support of an exceptional team of volunteers



Our volunteers play a vital role within Cancer Council Tasmania. Our people are our biggest asset and around 90% of our workforce is made up of volunteers.

Without their dedication and efforts CCT would not be able to deliver its important services and support to those Tasmanians impacted by cancer.

CCT encourages individuals of all ages and backgrounds to consider volunteering with us and we welcome enquiries from anyone considering joining our team.

Close to 600 volunteers working across the state underpin the work of our staff and organisation as a whole.

DID YOU KNOW:

- Every t2t driver is a volunteer, making over 6,000 trips a year to ensure Tasmanians access treatment.
- The members of our Board and Subcommittees, Future Fund Advisory Committee and Scientific Research Committee donate their time and expertise.
- For every one member of our Supportive Care staff, there are eight volunteers creating a welcoming and restorative environment in our cancer support centres.
- We produced a range of events to raise funds, led entirely by volunteer organising committees assisting our Engagement and Fundraising team, with hundreds more pitching in to make a difference on the day.



Local appeals

Two extraordinarily courageous women were prepared to share their incredibly personal stories in the 2022-23 FY. They made direct and heartfelt pleas for all of us to give generously at Christmas time and Tax Time. In June, an unbelievably brave young mum of two was heartbroken sharing the news of her inoperable tumour for our Tax Appeal... and another incredibly strong 31-year-old young woman was able to share how Cancer Council Tasmania was pivotal in guiding her through the challenge of dealing with her bowel cancer diagnosis, for our Christmas Appeal. Together, these appeals raised over **\$56,000** in the 2022-23 FY.

In addition, our youngest t2t client Ollie paid it forward and shared his ongoing battle with a brain tumour for our 2023 Tax Appeal. On behalf of all Tasmanians, in particular those who turn to us for support every day, **we thank these brave people for their candor and selflessness.**

The Future Fund

The objective of the Future Fund is to provide a secure income stream from the Fund's earnings which will be reinvested back into Cancer Council Tasmania's operational programs and services. The inaugural Future Fund Dinner was held in June 2023 and we were delighted to welcome LK Group Executive Chairman, Larry Kestelman as keynote speaker and Anita Pahor, the group Philanthropy and Corporate Social Responsibility Director. Larry shared his fascinating life story, his vision for basketball in Tasmania and his insights around philanthropy.

The closing balance of Future Fund reserves was \$585,869 as at 30 June 2023.



Gifts and giving

The simple but powerful decision of many Tasmanians to give regularly, give through their workplace or leave a gift in their Will to Cancer Council Tasmania continues to make a significant difference each year.

Our work is vast and varied and often evolving. By putting in place a regular donation – whether it is weekly, monthly or bi-monthly – many committed supporters have been able to provide Cancer Council Tasmania with a stable and predictable income.

Bequests received from generous Tasmanians who have made the incredibly important decision to leave a gift in their Will to Cancer Council Tasmania, contribute directly to assisting in the support of so many, now and into the future.

Cancer Council Tasmania was the recipient of **\$1.9million** in bequests in the 2022-23 FY. This commitment has contributed to Cancer Council Tasmania's ability to:

- fund vital, evidence-based research right here in our hospitals in Launceston and Hobart.
- educate Tasmania's next generation and those industries working outdoors and exposed to harmful UV, in how to be SunSmart.
- provide vital and life-changing supportive care and complementary therapies when it is needed the most.

General and major donors make a direct impact on our mission, with a total of **\$340,000** received in the 2022-23 FY. The desire to contribute to our mission of a cancer-free future being the key driver for this philanthropic support.

You can donate weekly, monthly, yearly or through your Will and with this generosity you have the power to help us achieve a cancer free future and save lives. Make a gift today using this QR code.



Retail

From our Clothes4Cancer Op Shop in Devonport, to the Cancer Care Centre shop in the south, plus our online shopping and Entertainment memberships available statewide, Cancer Council Tasmania are committed to providing high quality retail offerings that:

- connect us with our Tasmanian community.
- offer great value and variety to customers.
- raise vital funds for cancer prevention, research and Supportive Care.

In the 2022-23 FY, our retail offerings generated a net profit of over **\$23,000**, showing strong annual growth.

Merchandise is an integral part of our participation events, and thousands of t-shirts, sweatshirts, caps, socks, beanies, Blundstone Daff Boots and Dougal Bears were snapped up by participants at Relay For Life and the Women's 5km Walk/run.

Do It For Cancer community fundraising

In the pursuit of a cancer-free future, our Community Fundraisers are true inspirations. Their unwavering passion, energy and ongoing creativity drives them to invent remarkable challenges that contribute significantly to our mission – raising profile in the community alongside crucial funds.

One remarkable example of this commitment was the charity piano concert hosted by gifted pianist, Sheng-Yuan Lynch. With a single mesmerising performance, he raised over **\$28,000** for Cancer Council Tasmania, leaving the audience at Hobart Town Hall in awe.

Another shining star in our community of fundraisers is Shirley Good, from Penguin in the North West. Shirley's regular efforts with "Penguin in Pink" have been instrumental in raising awareness and funds for breast cancer. Her dedication exemplifies the spirit of our Community Fundraisers who work tirelessly to make a difference.

In total, 55 individuals and groups registered through this program in the 2022-23 FY, together raising over **\$128,000**.

More Do It For Cancer fundraising highlights:

- South: Sunday Soiree, Annual Table Walk, Pedal for Pink.
- North: Jakeb Morris Walk from Launceston to Latrobe, Sims Metals (ongoing metal donations), Dylan and Tracey Walk for a cure, Kellie's Not So Secret Women's Business(GNI).
- North West: Mark Acheson - Pedal for Paddy, Luke Howard lifting 1,000 reps, Westside Pharmacy shave/colour.

In the face of cancer's challenges, we salute these remarkable individuals and their collective determination. With their continued support, we are one step closer to a world free from the burden of cancer. Thank you, Tasmania, for your unwavering commitment to our cause.



Hundreds of sponsors and supporters

PREVENTION

Migrant Resource Centre, Launceston
Circular Head Aboriginal Corporation

SUPPORTIVE CARE

Cape Hope Foundation
7BU & SeaFM
7AD
Gwen Pinnington Consulting and Coaching
Fujitsu General
Intelligent Disobedience
Rachel and Jye Fund
Freemasons Tasmania

CORPORATE SERVICES

Motors Hobart

ENGAGEMENT & FUNDRAISING

Act 2 Solutions
Alice Bowman-Shaw
Alive Technologies Group
Allison Farrow
Apricus, Launceston
ARN Tasmania
Aurora Energy
AW Constructions
Balance Foot Studio
Banjo's Longford
Belinda Hill
Bendigo Bank

Blundstone Australia
bob Hair on Tamar
Bonorong Wildlife Sanctuary
Booth Transport
BridgePro Engineering
Budget Car & Truck Rental
Carlton Heres, One Agency Burnie
Central Coast Council
Chilli FM
City of Hobart
City of Launceston
Claude Neon
Coates Hire
Collings Services
Commonwealth Bank
Corporate Communications
Country Club Tasmania
De Jong and Sons Construction
Degree C
Devonport High School
DLM Machinery
Document Management Tasmania
Downer Group
Drummond Golf, Launceston
D-signs
Elphinstone Enterprises
EPIC Pharmacy
Extractas Bioscience
Factory Blinds
Fairbrother
Federal Group

Flowers on Riverside
Foot and Playsted
Freemasons Tasmania
Fujitsu General
Furniture Land
Gateway Hotel by Night
Greenhill Nurseries
Guilford Young College
Gwen Pinnington Consulting and Coaching
Harcourts Launceston
Harrison Agents
Harvey Norman
Hazell Brothers
Henry Jones Art Hotel
Hobart Yachts
Hon Michael Ferguson MP
House of Dance
Ian Harrington Group
Icon Cancer Centre
IGA Tasmania
Impress Print
Intelligent Disobedience
Intersport, Launceston
Island Entertainment
JD Design
Katherine Cooper Art
Kichikoo
Kombi Krew
Liv-Eat
M2 Logistics

WHERE DOES THE MONEY COME FROM?

McGrath
Miriam Berkery
Motor Yacht Club Tasmania
MPH Builders
My Gym
My Ride, Sandy Bay
Nathanial Hiller
Negative
Not Just Bras
Optus
Orion Security
Par Avion
Penguin Athletics Track
Peppermint Parties
PGH Group Hotels
Playstreet
Prospect Timber and Landscaping
Supplies
Rachel Williams, Millwood Media
Rae & Partners
Ratho Farm
Rick Fontyn
Rotary Club Triabunna
Saputo Dairy Australia
SeaRoad Holdings
Shadforth Financial
Silverdome
St John's Ambulance
Steadfast
Steadfast Foudation
Steph Do Carmo
Stick Em Up
Swoon
TAG Gallery
Tamar Valley Roses
TARGA Tasmania
TasBroadcasters
Tasmanian Turf Club
TasPak
TasPorts
TasWater
Terry White Chemmart Newstead
The Australian Army Band -
Tasmania
The Australian Navy Band -
Tasmania
The Examiner
The Importer, Kingston
The Jam Plan
The Ocean Retreat, Nigel Baker
The Peacock Family
The Show Club
Thermomix
TML Pathology
Tom Johnston
UCI
University of Tasmania
Veolia Enviornmental Services
VJAM
Watsons Jewellers
WIN TV
Wrest Point





Thank you.

Our offices can be contacted on 1300 65 65 85
or infotas@cancertas.org.au.

To speak to a cancer nurse, please call our
Cancer Information and Support Line on 13 11 20.

HOBART

15 Princes Street
Sandy Bay TAS 7005
PO Box 147
Sandy Bay TAS 7006
Tel: 6169 1900
Fax: 6169 1941

LAUNCESTON

69 Howick Street
Launceston TAS 7250
Tel: 6779 1100
Fax: 6779 1144

ABN 27 685 250 740

DEVONPORT

Suite 2, 45 Best Street
Devonport TAS 7310
Tel: 6419 4200
Fax: 6419 4204

CLOTHES4CANCER

Shops 3 & 4
15-27 Murray Street
East Devonport TAS 7310
Tel: 6419 4222



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