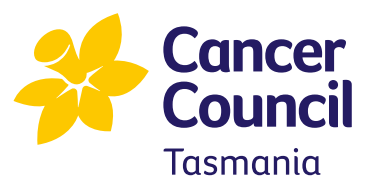




IMPACT REPORT

2020-2021





The artwork on this year's Impact Report has been created by Launceston artist Malcom Bywaters titled "Paddock at Longford" 2020, mixed media on canvas, 76cm x 71cm (Photography by Danielle Bywaters).

"In late December 2019, my wife, Danielle, was diagnosed with breast cancer. In September 2020 we celebrated our twenty-year wedding anniversary.

My primary role in 2020 was to hold our family together during the often brutal cancer journey. Additionally, to our cancer narrative we have, like the rest of the community managed the COVID-19 pandemic. COVID with my wife having cancer and a severely compromised immune system, has added an extreme concern on Danielle's health and our family life.

"Paddock at Longford" depicts the image from our car window as I drove Danielle to medical appointments and uses the landscape genre as a metaphor to depict the cancer journey as emotionally experienced by the carer; the brutality, the worry, anguish and challenging heartbreak.

Painted mostly at night, alone and in a silent studio space, the canvas represents an inner more transient time. Raw and at times with a crude connectivity between the hand and heartbreak, the artwork represents a struggle to maintain calm and positive, whilst surrounded by a forbidding grey darkness."

Dr Malcom Bywaters PhD Melb, MA RMIT, Grad Dip Fine Art VCA, Dip Art BCAE

Our Vision is for a cancer-free future.

Our Mission is to reduce the incidence and impact of cancer on all Tasmanians.

- Provide professional support services for people affected by cancer.
- Invest in cancer prevention programs that educate the community about lifestyle factors that can decrease the risk of cancer.
- Fund local cancer research projects and provide a respected voice for people affected by cancer.

Our Values

GENEROSITY

We give generously of ourselves. We value and appreciate the generosity of the community.

INTEGRITY

We are accountable. We do what we say we will do.

COLLABORATION

We actively work together to make a real difference.

COURAGE

We recognise courage in others and are inspired to speak out and step up.

INNOVATION

We encourage innovation and embrace thought leadership. We strive for excellence.

Message from the CEO and President

The 2020-21 financial year has been another interesting, challenging but successful year for Cancer Council Tasmania (CCT). Like many businesses, CCT continued to be impacted by COVID, in particular for the first half of the year, but we continued to provide our programs and services state-wide.

Our Cancer Support Centres were closed for the majority of the first half of the financial year, and although they reopened pre-Christmas it did take some time for our clients to revisit our centres.

During 2020-21 we delivered over 6,000 occasions of support across a broad range of programs and services such as financial assistance, the wig library and evidence-based complementary therapy programs including mindfulness, yoga and tai chi.

Of this number, there were in excess of 3,800 one-to-one supports with over a third of clients new to CCT. This reinforces the importance of our work in the community and that people are continuing to seek us out for support when they have been impacted by cancer.

The online complementary therapy programs initiated in the previous year continued and, with the assistance of a grant from the Tasmanian Community Fund, we are now offering the service regionally to Flinders Island, Cape Barron Island, Circular Head and St Helens, where clients can join from their home or local community centre and connect with one of our professional consultants.

Our transport to treatment (t2t) service completed 5,200 trips, the highest number of trips since the program commenced. Although restricted to one client per vehicle for several months due to COVID rules, we have now increased the number of clients per vehicle if our clients feel safe to do so. We received tremendous support from our volunteer drivers and are so thankful for their ongoing dedicated assistance, as without it, many Tasmanians would not get to their cancer treatment appointments.

CCT's investment into cancer research continued, and now exceeds a total of \$5.8 million over the past 26 years. During 2020-21, with the oversight of the CCT Scientific and Research Committee, we provided a number of research grants, funds towards clinical trials and in conjunction with UTAS, academic scholarships to aspiring Tasmanian researchers investigating a range of topics relevant to cancer prevention and optimising care for individuals with cancer.

During the year the CCT cancer prevention team continued working with the broader community through their presentations and interactions with schools, local organisations and businesses, with post-presentation survey results indicating that 86% of participants intended to make a behavioural change to reduce their personal risk of cancer.

Quit Tasmania's investment into smoking cessation strategies provided great results with increased responses from social marketing campaigns, over 5,500 successful support calls to clients and the highest number of referrals ever to the Quitline.

Presentations were made to a number of community organisations to support their clients to stop smoking. The 559 Lives Project which provided free nicotine replacement therapy concluded with excellent responses and the investment into the Smoke Free Generation website resulted in an enormous number of hits seeking information and support with smoking cessation for young Tasmanians.

The Marketing and Fundraising team had a challenging year with COVID restricting the ability to hold events. However, rather than cancel events, the decision to postpone proved to be a good decision with all events ultimately held over the course of the financial year. The direct mail and donation appeals were well supported and Relay For Life was conducted in March 2021 after all events were cancelled the previous year. CCT is very thankful to the Tasmanian public for their financial support, which contributed towards the ongoing provision of our services and building back CCT's cash reserves to a stronger position following the impact of the COVID-19 pandemic.

**To the
Tasmanian
community,
thank you for
your support.**



CCT has 568 registered volunteers. They are an extremely important asset to CCT and it was wonderful to be able to give Outstanding Service Awards and Years of Service certificates to many of our volunteers during 2020-21. It was also a privilege to award Life Membership to Trevor Snooks who has been a volunteer driver since 1995 and was integral to the facilitation of t2t services on the North West Coast. He and his family have been great supporters of CCT through many years of fundraising and in particular their 'Family Ties' Relay For Life team. Thank you to all our volunteers for your continued selfless contributions to the organisation.

CCT continues to be well governed with a skilled Board of Directors who ensure that CCT remains a credible and viable organisation. We also are thankful for the support they give to the organisation outside of their board duties. Board Director Jennifer Garden resigned during the year and we thank her for the contribution given during her tenure.

To the staff, thank you for your dedication to CCT. For many months the staff were on reduced salaries and dealt with ongoing changes and challenges to their roles but remained with us and we are enormously thankful for their passion, energy and the contribution they make across all aspects of the organisation.

The 2020-21 Financial Year is a year to remember for many reasons, but with the agility of the organisation, fantastic public and Government support, and the commitment of our amazing staff and volunteers, we made it through. Thank you and we look forward to your continued support in 2021-22 in reducing the impact of cancer on the Tasmanian community.

Penny Egan
Chief Executive Officer

Gregory Peterson
Board President

41
full-time and
part time staff

550+
volunteers

Our organisational structure

Patron

Her Excellency the Honourable Barbara Baker, AC, Governor of Tasmania

Board

Board President
Vice President
Board Director
Board Director
Board Director
Board Director
Board Director
Board Director

Greg Peterson BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD
Belinda Webster LLB FAICD
Kelly Walker BCom (Acc.Fin), CA, MAICD
Andrew Paul DipAppSc (EnvHlth) GradDipMgt Williamson Fellow FAICD
A/Prof Dr. Rosemary Harrup FRACP FRCPA
Leigh Stalker FAII CIP Grad Dip Insurance MBA
Brendan Blomeley MBA FAICD FIML
Darren Elphinstone BRegResM

Subcommittee Chairs

Nomination & Governance Chair
Finance, Audit & Risk Chair

Greg Peterson BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD
Kelly Walker BCom (Acc.Fin), CA, MAICD

Future Fund Advisory Committee

Chair
Committee Member
Committee Member
Committee Member
Committee Member

Royce Fairbrother
Darren Elphinstone BRegResM
Leigh Stalker FAII CIP Grad Dip Insurance MBA
Paul Fallon FAICD
Hugh McKenzie FCA

Scientific Research Committee

Chair
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member
Committee Member

Kate Brettingham-Moore Bsc (Hons) PhD
Greg Peterson BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD
A/Prof Dr. Rosemary Harrup FRACP FRCPA
Dr Allison Black BMedSci MBBS(Hons) FRACP
Fiona Pringle-Jones BA LLB
Dr Tracey Batt MBBS FRACP FRCPA
Dr Raef Awad MBBS MSc M.D. FRANZCR
Dr Kym Nutting Dpsych MAPS Cclin
Renae Grundy BN, BSc(Hons), MCN, Prof Doc. Candidate
Dr Michael McKay MBBS (Hons) FRANZCR PhD MD
Dr Aaron Chindewere MBChB FRACP (Medical Oncology)

Management Team

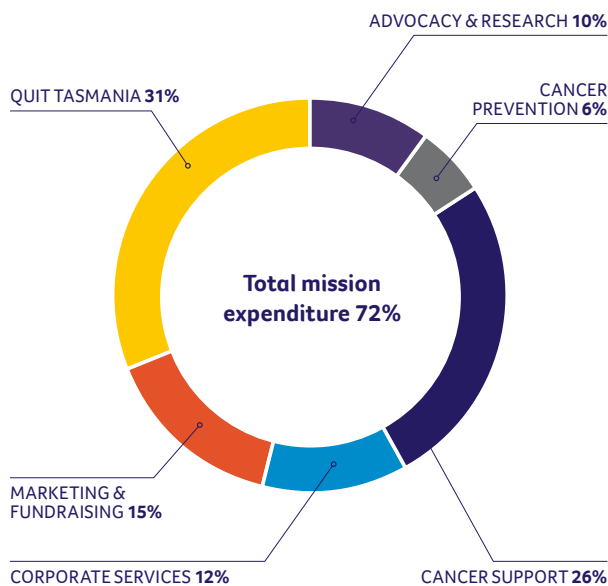
Chief Executive Officer
Acting Director, Cancer Support*
Director, Marketing & Fundraising
Director, Quit Tasmania**
Director, Corporate Services

Penny Egan BBus (Acc) FCPA FCA GAICD
Sarah De Jonge BA, BSc (Hons)
Erica Larke-Ewing BEc MFIA GAICD
Rory Wilson BA, Soc Sci (Hons)
Tricia Minck BCom/LLB, FCPA

*Director, Cancer Prevention & Support Services Raylene Cox RN MCN is currently on secondment to Cancer Council Australia until July 2022.

**Director, Quit Tasmania Abby Smith BSc BA(Hons) MSc is currently on parental leave until July 2022.

Where does the money go?



- Cancer Council Tasmania Senior Research Fellow – Dr Liesel FitzGerald
- Evelyn Pedersen Elite PhD Scholarship recipient – Kelsie Raspin.



Dr Briony Campbell, Dr Iman Azimi, Dr Kate Brettingham-Moore, John de Jong, Dr Kelsie Raspin, Mick Herryk, Professor Jo Dickinson and Stephen Brown.

Cancer Research and Scholarships

Every day, Tasmania’s best and brightest cancer researchers are working towards a cancer-free future. Thanks to the generous support of the Tasmanian community, we’ve been able to fund research into every stage of cancer control from understanding cancer, to preventing cancer which is saving and extending lives.

Over the past financial year, we’ve invested over \$200,000 into cancer research including:

- Investment into clinical trials
- Awarding 5 small Research Grants:
 - Cancer Council Tasmania Research Grant – Professor Jo Dickinson, ‘DNA damage repair gene variants in clinically significant prostate cancer’.
 - Simon Hrycyszyn Research Award – Dr Iman Azimi, ‘Repurposing of FDA approved drugs against medulloblastoma’.
 - Prospect Timber & Landscaping Research Award – Dr Kelsie Raspin, ‘Apply innovative ‘omics’ technologies to identify key molecular drivers of metastatic bone tumours’.
 - UCI Tasmania Research Award – Dr Kate Brettingham-Moore, ‘Examining DNA hydroxymethylation as a radiosensitisation target in medulloblastoma’.
 - Dorothy Ryan Research Award – Janet Clemens – ‘The experiences of an integrated care model for people who have a diagnosis of cancer in southern Tasmania’.

Seize the Day Educational Scholarships

Each year, we offer our Seize the Day Educational Scholarships to young Tasmanians impacted by cancer, to assist with the costs of post-secondary study or training. Our scholarship recipients may have been diagnosed with cancer themselves, cared for a close family member or been bereaved by cancer.

The impact of cancer on a young person can be profound due to the trauma of diagnosis, treatment, long-term effects and in some cases, the loss of a loved one. The challenges are compounded for teenagers and young adults who are navigating transitions such as leaving home, starting a career and finding their adult identity.

As well as receiving financial assistance, scholarship recipients have access to CCT services including emotional support, complementary therapy programs and access to cancer information resources.

In the past financial year, we provided 29 scholarships worth a total of \$30,000, allocated by a panel of UTAS, TasTAFE and CCT staff, who consider the impact of each applicant’s individual cancer experience.

Our 2021 Seize the Day Educational Scholarships were made possible thanks to our corporate sponsors: Cape Hope Foundation and Sea FM’s Koinz 4 Kidz.



Where does the money go?



Lachie with Cancer Support Coordinator, Sarah De Jonge

Twenty year old Lachlan “Lachie” Creese was a Seize the Day Educational Scholarship recipient in 2020 – 2021 and is completing his degree in Property at Bond University on the Gold Coast. In 2018, while Lachie was completing year 12, his Dad was diagnosed with Stage 4 Lymphoma. Lachie juggled his studies with caring for his father and after finishing the school year, became his full-time carer.

Devastatingly, his father passed away at the end of 2019.

“At the beginning of 2020 after my Dad passed away, my anxiety was so bad that I was passing out...with everything and my emotions, my body was failing on me...I guess that was my turning point so I then connected with the Cancer Council ...and they have taken care of me really, really well and have supported me through everything.”

Lachie originally contacted Cancer Council Tasmania about the Seize the Day Scholarships, and after connecting with us, he started having regular appointments with support staff to help him navigate his grief and link him with relevant services in the community.

Lachie also completed a Mindfulness course, one of the complementary therapies we provide:

“I highly recommend it. [Mindfulness] teaches such wonderful mechanisms to process everyday stressors and to acknowledge what your body is signaling to you. All in all, this Seize the Day Scholarship to me has never been about the money. It was just about me acknowledging what I've been through. Because throughout the cancer journey, especially as a carer, you put everyone else first, it's just something that you do. Through working a lot with (CCT staff), I can really see that the best thing I ever did for myself and for my studies was to stop, and to grieve, and to feel and just to be. I am now infinitely better for it. Don't forget your story. Your story has value, no matter how minute or how massive it is.”

Cancer Support Services

“If it hadn't been for Cancer Council Tasmania I don't know where I would be and I am so grateful. I've never met so many compassionate, loving, caring people - the doctors, the nurses and the team at Cancer Council Tasmania. I've come across the most beautiful people. It's just blown me away.”

- Cancer Council Tasmania client

Every Tasmanian has a cancer story.

Whether it's a personal diagnosis or caring for someone you love, a bereavement or witnessing the struggle of someone in your community, cancer has a wide-reaching impact.

Over nine Tasmanians are diagnosed with cancer every day, with over 3,466 Tasmanians receiving a cancer diagnosis each year. Cancer Council Tasmania provides much-needed information, emotional support and practical help to help alleviate the distress caused by cancer.

Our cancer support centres in Devonport, Launceston and Hobart provide a warm, welcoming environment in which our clients can take time out to process their emotions, talk through their experience with qualified support staff, connect with others in similar circumstances and access our range of programs.

“I was feeling a bit fragile...and when I came in the first thing that I felt was this incredible feeling of love and welcoming. It gave me a place to come where I could meet other people who had also been on a similar journey, to be able to talk about things we were going through, and problems we had post-cancer, mentally and emotionally. And then to find out that there were actually things you could do here, which have been so beautiful.”

- Cancer Council Tasmania client



We provide information resources, refer clients to other helpful services in the community and help people to navigate the clinical oncology world if they are struggling to connect with the right person. We also offer a range of wellbeing programs such as mindfulness, yoga, Tai Chi, Pilates and oncology massage, all focused on relaxation and respite. Our practical support includes financial assistance, transport2treatment, a wig library and pro bono legal and financial advice.

Since the start of the global pandemic, we have worked hard to ensure our clients continue to receive the support they need. By increasing access to phone support, online programs and video conferencing platforms, we continued our services throughout 2020 despite the temporary closure of our support centres and were able to return to the delivery of face to face support as soon as public health recommendations allowed.

Our support team staff have been privileged to walk alongside many Tasmanians impacted by cancer in the past twelve months. All our services are offered state wide, at no cost to our clients.

- **11,936** cancer information resources were distributed to support services clients.
- **5,104** occasions of support, including individual support programs and support groups. Of these, 1,026 clients were accessing support with CCT for the first time.
- **22** children with cancer and their families received over \$21,000 from the Rachel & Jye Fund, alleviating the financial burden of cancer and assisting with costs of treatment-related travel.
- **260** financial assistance payments were made, totaling \$74,860 to assist with household bills, in partnership with Aurora Energy and Telstra.
- **1,197** places filled in complementary therapy programs including mindfulness, Tai Chi, yoga, pilates and oncology massage.
- **177** wigs loaned to clients experiencing hair loss due to cancer treatment.
- **200** calls to our 131120 Cancer Support and Information line.

Thanks to a generous grant from QBE, the Support and Prevention team were able to fund the creation of 10 short videos, promoting the work of Cancer Council Tasmania in April 2021. The short 1 – 2 minute videos encapsulate the programs and support services from the perspective of clients, volunteers and staff and give a very human and warm account of what Cancer Council Tasmania is achieving on a daily basis.



Director, Prevention & Support Services, Raylene Cox being interviewed.



Support staff meeting staged for the camera.

Where does the money go?



“If it wasn’t for the transport2treatment service I honestly don’t know how I would get to appointments. It’s just a miracle from my perspective. I can’t tell you how grateful I am for the service. It makes my eyes tear up.”

– t2t client

Our transport2treatment service (t2t) provides transport support to any Tasmanian facing hardship in getting to and/or from their cancer treatment appointments. Our t2t program is a no-cost service and is made possible thanks to our volunteers.

“I think about how lucky clients are to have this service. That’s why, when I get into the car they thank me a hundred times; ‘Thank you, thank you, thank you - this is a wonderful service.’ And I say, “If there’s anything we can do to make things easier for you, then that’s the service we provide.”

– t2t volunteer driver

- Over **10,000** hours of volunteer driving.
- **417** individuals transported across Tasmania (292 were new clients to the service).
- **163** different Tasmanian suburbs and towns visited.
- **5,251** cancer treatment appointments attended.
- More than **238,000** kilometres travelled.



In 2020/21 our t2t drivers drove more than **238,000 kms** - that’s equivalent of driving around the world nearly **6 times!**



Volunteer driver Anita enjoys assisting Tasmanians with their cancer medical appointments.

Towns t2t reached

Acton
Alanvale
Alcomie
Ambleside
Austins Ferry
Bagdad
Battery Point
Beaconsfield
Beauty Point
Bellerive
Berriedale
Blackmans Bay
Blackstone Heights
Blackwood Creek
Bridgewater
Brighton
Brooklyn
Burnie
Calder
Carlton
Chigwell
Clarendon Vale
Claremont
Coningham
Cressy
Cygnet
Deloraine
Devonport
Dunalley
Dylnnyrne
Dysart
East Devonport
East Launceston
Eggs and Bacon Bay
Exeter
Forest
Franklin
Geilston Bay
George Town
Glebe
Glenorchy
Goodwood
Granton
Gretna
Grindewald
Hadspen
Hellyer
Herdsmans Cove
Hobart

Honeywood
Howrah
Huonville
Invermay
Judbury
Kings Meadows
Kingston
Kingston Beach
Lachlan
Latrobe
Lauderdale
Launceston
Legana
Lenah Valley
Lindisfarne
Longford
Low Head
Lower Barrington
Margate
Mayfield
Mersey
Miandetta
Midway Point
Montrose
Moonah
Mornington
Mount Nelson
Mount Stuart

Mowbray
Murdunda
New Norfolk
New Town
Newnham
Newstead
North Hobart
North Motton
Norwood
Notley Fern Gorge
Oakdowns
Oatlands
Oldina
Orford
Otago
Otago Bay
Park Grove
Pawleena
Penguin
Penna

Perth
Port Sorell
Primrose Sands
Prospect
Prospect Vale
Quoiba
Railton
Ranelagh
Ravenswood
Richmond
Ridgley
Riverside
Rokeby
Rose Bay
Rosetta
Rosevears
Ross
Sandford
Sandy Bay
Seven Mile Beach
Shearwater

Shorewell Park
Sidmouth
Smithton
Snug
Somerset
Sorell
South Hobart
South Launceston
Springfield
St Leonards
Stony Rise
Sulphur Creek
Tarleton
Taroona
Tranmere
Triabunna
Ulverstone
Upper Burnie
Warrane
Waverley
West Hobart
West Moonah
West Ulverstone
Westbury
Western Junction
Wivenhoe
Woodbridge
Wynyard
Youngtown

Where does the money go?

Cancer Prevention Education Programs

The Cancer Prevention team delivers evidence-based health education and campaigns to help Tasmanians reduce their cancer risk. The Cancer Prevention team deliver these services and information campaigns to schools and early childhood centres, workplaces, and the broader community.

During the 2020-2021 Financial Year, the Cancer Prevention team focused on reaching more people online whilst rebuilding our direct community contact as COVID-19 restrictions improved. Despite the challenges, we reached many Tasmanians and are using these learnings to improve what we do to reach even more people in 2021-2022.

- **253,892** Tasmanians were reached with our cancer prevention messages.
- **6,121** cancer prevention information resources distributed.
- **3,645** Tasmanians reached at cancer prevention events and presentations.



Cancer Prevention Team Leader, Duncan Giblin presenting the Toolbox Talk.

“I learned so much from today’s session I will be doing things very differently when I’m working the sun”

- South East Tasmanian Aboriginal Corporation (SETAC) presentation

“I love the fact that the cancer council talked to us about ways to change unhealthy habits in supportive way”

- Benjafield Childcare Centre staff presentation



Cancer Prevention / SunSmart Project Officer Ashley getting her skin checked.



The SunSmart Schools and Early Childhood Program aims to educate schools and early learning services about skin cancer prevention and the importance of sun protection. We work with schools and early childhood services to implement a comprehensive, evidence based SunSmart Policy that minimises UV exposure and associated risks through education, behaviour modification and improving the environment.

Evidence suggests that childhood and adolescence exposure to UV contributes significantly to the development of skin cancer later in life. Currently, 94% of primary schools, 45% of secondary schools, 55% of K-10/12 schools and 99% of early learning services are members of the SunSmart Schools and Early Childhood Program in Tasmania. Based on these current membership rates, it is estimated that our program reaches over 66,800 children.



Cancer Prevention Project Officer, Sophie van der Kley with Yvette Buckby, Circular Head Aboriginal Corporation at their NAIDOC Week event held at Trawanna (Smithton).



Quit Tasmania is a program of Cancer Council Tasmania and has been leading efforts in tobacco control since 1995 through prevention, support, research and advocacy programs. Quit Tasmania's vision is for a Tasmania that is free from tobacco and its harmful effects.

Quit's main functions include:

- Delivering anti-smoking mass media campaigns to help prevent smoking uptake and encourage Tasmanians to quit smoking.
- Providing counselling and information through the Tasmania Quitline 13 QUIT (13 7848).
- Supporting the wider Tasmanian community to build capacity for smoke-free settings and communities.

Quit Tasmania referrals and service usage varies from year to year dependant on additional program funding. Recognising the value of partnerships, and the successes of our existing partnerships, we are looking to grow our partner and referral network with the aim of increasing awareness of our services across all regions of Tasmania.

Over the past financial year, Quitline has:

- Provided support and information to a total of **2,223** Tasmanians who wanted to take the first step towards quitting smoking.
- Received **817** referrals from general practitioners, nurses, community service workers and other service providers.
- Supported **427** people who self-referred to Quitline.

In addition to counselling services Quitline provided free Nicotine Replacement Therapy (NRT) at an average saving of \$250 per person through a number of partnerships increasing the likelihood of success in quit attempts.

- **63** Tasmanians funded through the ATDC (Alcohol, Tobacco and other Drugs Council) under the COVID-19 Capacity Building Grants.
- **329** Tasmanians funded through the Healthy Tasmania Fund for the 559 lives project.
- **21** Tasmanians working for the Tasmanian Health Service funded by the Tasmanian Health service.



Mass media

- More than half (55%) of Tasmanians recalled seeing our anti-smoking campaigns on television.
- The quittas.org.au website received **26,689** unique users with **32,485** sessions.
- A 'mega' campaign was run around World No Tobacco Day, 31 May, to focus attention on anti-smoking around Tasmania. It coincided with the release of a new television commercial "Voice Box", a graphic and alarming warning around the link between throat cancer and smoking.



Brad and Eliza from Quitline Tasmania attended the Flinders Island Aboriginal Association Tackling Smoking Team Quit Cafe at Karadi Aboriginal Corporation and met Lesley, who is receiving support from Quitline along her quitting journey.

Community Engagement

Through our community engagement and Aboriginal Quitline Enhancement Programs, we continue to increase contact with service providers.

We have:

- Engaged with over **75** service providers state-wide, including community service organisations and health professionals.
- Delivered ‘Supporting People to Stop Smoking’ training to **54** community service workers.
- Distributed **1,447** smoking cessation resources and **5,259** smoking prevention resources to **174** service providers, health professionals, workplaces and people who smoke. This includes our toolkit, Help Your Clients Quit for Good, a resource for service providers who want to support people to make a quit attempt.
- Quit co-ordinated a very successful youth focused anti-smoking 22 week campaign for the Smoke Free Generation Project. Along with a revamped website, social and digital media advertising was used to



target and effectively reach Tasmania’s 10-17 year olds. The campaign theme was “1,2,3 Hooked” alerting young people to the dangers of smoking and addiction. This theme was market tested with youth before being used for campaign collateral ensuring its effectiveness. Short videos were used as marketing tools. They achieved very high reach, being made available for viewing over 500,000 times, and high engagement, having been watched to completion 97,553 times.

“I was surprised at how easy it was to access help and support and get good advice. Now that I have quit, I am going to tell my colleagues and friends that smoke to call you! Thank you.”

- Quitline client

NAIDOC Week

Cancer Council Tasmania celebrated the history, culture and achievements of Aboriginal and Torres Strait Islander peoples during NAIDOC week 2021.

Eliza, our Aboriginal Liaison Officer, and Brad, our Aboriginal Quitline Counsellor, participated in the Karadi Amazing Race around Hobart. This required participants to follow clues to different Aboriginal landmarks and organisations in the greater Hobart region. Staff also attended the flag raising at the Tasmanian Aboriginal Corporation Pyramids, and hosted a morning tea.



Eliza and Brad taking part in the Amazing Race.

“I would encourage people to get in touch with Cancer Council Tasmania early on in their diagnosis. It took me a couple of months to get there and the support offered was fantastic.”

- Cancer Council Tasmania client

Where does the money come from?

JULY 2020

DRY JULY (State-wide)



AUGUST 2020

DAFFODIL DAY (State-wide)



SEPTEMBER 2020

WOMEN'S 5KM WALK/RUN (L'ton)



UNITE IN YELLOW LUNCH (Hobart)



OCTOBER 2020

GIRLS' NIGHT IN (State-wide)



NOVEMBER 2020

SPARKLE FOR HOPE (Launceston)



DECEMBER 2020

WINTER GALA BALL (Hobart)



UNITE IN YELLOW BREAKFAST (L'ton)



FEBRUARY & MARCH 2021

RELAY FOR LIFE (State-wide)



MAY 2021

AUSTRALIA'S BIGGEST MORNING TEA (State-wide)



JUNE 2021

UNITE IN YELLOW GALA (Devonport)



ALL YEAR ROUND

COMMUNITY FUNDRAISERS



CANCER COUNCIL SHOP (Hobart)



CLOTHES4CANCER OP SHOP (Devonport)



Thank you to everyone who has attended a CCT event, volunteered, held your own fundraising event, or donated during the 2020-21 financial year.

Where does the money come from?

Clothes4Cancer – a new commercial venture

In September 2020 Cancer Council Tasmania opened the doors to its inaugural opportunity shop in East Devonport. The shop, Clothes4Cancer sells quality second hand clothing and bric a brac and assists in raising vital funds for the organisation. Clothes4Cancer is located at Shops 3 & 4, 15- 17 Murray Street, East Devonport and is managed by Retail Manager, Jenni Hogan, Sales Assistant, Narelle Smith and a team of friendly, welcoming volunteers.



Jenni and Narelle outside Clothes4Cancer in East Devonport.



Volunteer Sally ready to take your sale at Clothes4Cancer.

Other fundraising activities

- Regular giving
- Workplace giving
- Government funding
- Grants
- Direct mail
- General donations

For upcoming events please go to cancer.org.au/tas

The Future Fund

The Future Fund provides an opportunity to offer donors and philanthropists a vehicle to support the long term future of Cancer Council Tasmania. The Future Fund will be supplemented by the reallocation of funds received from significant bequests and cash reserves. Expenditure from the Future Fund will be in accordance with the rules which are documented in the Cancer Council Tasmania Constitution. The Future Fund is governed by the Cancer Council Tasmania Board and in compliance with the Cancer Council Tasmania Investment Policy.



Lots of treasures to be discovered.

Daffodil boots are here

Cancer Council Tasmania undertook a new retail option for 2020-2021. Blundstone Australia collaborated with Cancer Council Tasmania, to produce the inaugural Daffodil boots.

These fabulous boots are embossed with the daffodil emblem, black on the outside for style, and bright yellow on the infamous elastic Blundstone sides. The daffodil is the universal symbol of hope for cancer, so now people can wear it with pride.

Boots are available for purchase at cancer.org.au/tas



Joint Blundstone Australia CEO's Adam Blake and Darryl Wilkes, show their support of Cancer Council Tasmania, feet first.

Volunteers

Our 550+ volunteers play a vital role in helping us to support Tasmanians impacted by cancer. From driving cancer patients to treatment appointments, assisting in the shop, to getting involved with our fundraising events, we could not provide our services and programs without our wonderful volunteers. We would also like to acknowledge our highly-skilled Board who are also volunteers. Thank you for allowing us to continue supporting Tasmanians impacted by cancer.

Long-time volunteer, Trevor Snooks, retired this year from driving transport2treatment across the Tasmania's North-West region. Trevor was recently awarded Honorary Life Membership of Cancer Council Tasmania in recognition of his incredible contribution to the organisation and 15 year's of being behind the wheel.



Corporate Sponsors and Supporters

We would like to acknowledge and thank the following businesses and organisations who have provided financial and in-kind support or a service to Cancer Council Tasmania in the 2020-2021 financial year.

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Cape Hope Foundation
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Telstra

CORPORATE SERVICES

Motors Hobart

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Sparco Auto Parts & Tyres
St John Ambulance
Stuart Clues
Targa Tasmania
Tasmanian Broadcasters
Tasmanian Turf Club
TasPorts
TasWater
TML Pathology
Veolia Environmental Services
Volkswagen (Devonport & Burnie)
Weeding Hire
Zap Fitness

Our Service Charter

Cancer Council Tasmania wants to provide the highest quality service we can. The purpose of the Cancer Council Tasmania Service Charter is to outline how we interact with people within and outside of our organisation.

Who we are and what we do?

Cancer Council Tasmania is a charity working to minimise the incidence and impact of cancer on all Tasmanians through our work in cancer prevention, support, research and advocacy.

When we interact we will

- Be respectful
- Communicate in an honest and clear manner
- Welcome you warmly and thank you sincerely
- Ensure your enquiry is handled effectively by the most appropriate person

We are responsive

- We will respond promptly
- We will be knowledgeable about our programs, services and products
- Provide accurate, appropriate and evidence based information

We maintain confidentiality

- We have systems in place to ensure that we protect confidential information
- We handle all your information in accordance with the Privacy Act 1988

We are transparent and honest

- We are open about our processes, governance and financial information
- Our program and service information is generally available on our website and in community correspondence /publications
- Our staff and volunteers must disclose conflicts of interest

We welcome feedback

- We will listen to you
- We will handle your feedback in a fair, confidential and responsive manner, free from repercussion or prejudice

You can help us by

- Giving us all the relevant information we need to help you
- Letting us know if we need to provide for your individual requirements
- Asking us to provide further information or to explain anything you are not sure of
- Being courteous and respectful



All funds raised in
Tasmania stay in...



Thank you.

Our offices can be contacted on 1300 65 65 85 or infotas@cancertas.org.au. To speak to a cancer nurse, please call our Cancer Information and Support Line on 13 11 20.

HOBART

15 Princes Street
Sandy Bay TAS 7005
PO Box 147 Sandy Bay TAS 7006
Tel: 6169 1900
Fax: 6169 1941

LAUNCESTON

69 Howick Street
Launceston TAS 7250
Tel: 6779 1100
Fax: 6779 1144

DEVONPORT

Suite 2, 45 Best Street
Devonport TAS 7310
Tel: 6419 4200
Fax: 6419 4204

CLOTHES4CANCER

Shops 3 & 4
15-27 Murray Street
East Devonport
TAS 7310
Tel: 6419 4222

ABN: 27 685 250 740

cancer.org.au/tas



ORGANISATIONAL
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**Cancer
Council**
Tasmania